



**2026**

**UNC** HEALTH®  
Nash Foundation

# **PARTNERS IN PHILANTHROPY**

Striving to improve overall health outcomes by supporting transitional care services, not covered by insurance, by funding programs and initiatives that extend beyond the four walls of the  
**UNC Health Nash Hospital**

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Rocky Mount, NC 27804

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The Partners in Philanthropy Program enables businesses and organizations to support the UNC Health Nash Foundation's mission and vision through a single annual commitment benefiting three or more fundraising events.

Each year, UNC Health Nash impacts thousands of patients and community members across Nash County and beyond. As a corporate philanthropic partner, your contribution will make a meaningful difference, strengthening hospital services and improving our community's health.

Serving as the fundraising arm of UNC Health Nash, the UNC Health Nash Foundation focuses on breaking down barriers to care that medication and healthcare alone cannot address. By funding transitional care programs, we work to enhance health outcomes beyond the four walls of the hospital.

Programs such as the Community Paramedic Program, Inpatient Food Pantry, Recovery Support, and Patient Assistance funds help address social drivers of health. These initiatives provide critical resources to our most vulnerable patients, reducing hospital readmissions and fostering better long-term health.



Strong corporate collaboration is essential to ensuring that everyone in our community receives the best possible healthcare. However, funding remains one of the main barriers to advancing community health.

By partnering with the UNC Health Nash Foundation, your business will not only be recognized for its commitment to building a healthier community but will also gain access to valuable opportunities to expand your brand's reach.

Partnership benefits are customizable based on your level of giving and organizational goals. The Partners in Philanthropy Program provides businesses with a meaningful way to support community health while enhancing visibility and engagement.



# PARTNERS IN PHILANTHROPY GIVING

## PARTNERS IN PHILANTHROPY 2026 OPPORTUNITIES

	Presenting \$30,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$6,000	Supporter \$3,000	Friend \$1,500
<b>Brand Awareness</b>							
Logo at events and event collateral	large	large	large	large	medium	small	name
Logo on website	large	large	large	large	medium	small	name
Link to company on website	yes	yes	yes	yes	yes		
Logo/Name on Wall of Honor	logo	logo	logo	logo	logo	name	name
Donor Profile on website, social media, newsletter, etc.	yes	yes	yes	yes			
Social Media Recognition	yes	yes	yes	yes	yes	yes	yes
Recognition on Save the Dates and Invites	front	back	back	back			
<b>Networking</b>							
Invitation to exclusive donor events	yes	yes	yes	yes	yes	yes	yes
Tabling Opportunity at Spring Fundraiser	yes	yes	yes	yes	yes		

### 2026 Events

Soiree Jan 2026	12 reserved seats	8 reserved seats	6 reserved seats	4 reserved seats	4 tickets	2 Tickets	2 Tickets
Dueling Pianos April 2026	14 tickets	12 tickets	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets
<i>*All Levels Include Complimentary Drink Tickets at Dueling Pianos</i>							
Blue Jeans and BBQ Sept 2026	14 reserved seats	10 reserved seats	8 reserved seats	6 reserved seats	4 tickets	4 tickets	2 Tickets

\*\*execution of some benefits depends on print deadlines.  
Please return form at least three months prior to next event to be included on invitation\*\*

## 2026 BENEFICIARIES

### Community Paramedic Program

The Community Paramedic Program (CPP) provides at-home care for high-risk patients to reduce the likelihood of readmission. These ongoing wellness interventions empower patients to manage their health and minimize unnecessary Emergency Department visits.

**In FY25, the CPP completed 8,560 visits (35% more visits than FY24).**

Funds will be used to continue to fund two full-time community paramedics and provide patient assistance to enrolled patients. Dollars will also be used to help expand in-home services available to patients, such as virtual care visits with providers while the Community Paramedic is in the home with the ability to take vitals and provide other assessments such as nutritional education and medication reconciliation.

### Recovery Support Services for Substance Use & Mental Health

The Foundation partners with the Emergency Department (ED) and Coastal Plain Hospital (CPH), a subsidiary of UNC Health Nash, to support patients facing substance use and mental health disorders.

By integrating behavioral health support into emergency services, our goal is to help patients navigate their options and access the care they need to move forward.

Funds are used to expand outpatient resources, including care kits for patients discharged from the ED and CPH.

# PARTNERS IN PHILANTHROPY PLEDGE FORM 2026

Organization's Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**I would like to support UNC Health Nash Foundation at the following level:**

- \$30,000 Presenting
- \$20,000 Platinum
- \$15,000 Gold
- \$10,000 Silver
- \$6,000 Bronze
- \$3,000 Supporter
- \$1,500 Friend
  
- I would like to pay in 3 installments; to be paid in full by August 1, 2026
- Please invoice me at the above address

**I am not able to commit to a full year at this time. I would like to show my support by sponsoring the *Soiree, as an Event-Only Sponsor.***

- \$1,500 Ally (2 tickets)
- \$3,000 Champion (4 tickets)
- \$5,000 Advocate (6 tickets)
- \$7,500 Guardian (10 tickets)

*After submission, copy of completed form and sponsorship receipt will be emailed to both persons identified, if different.*

Form completed by: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

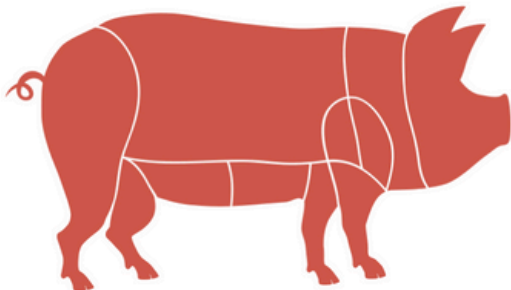
***\*Please email updated company logos to [nikkie.allen@unhealth.unc.edu](mailto:nikkie.allen@unhealth.unc.edu).***

UNC Health Nash Foundation | 2460 Curtis Ellis Drive, Rocky Mount, NC 27804 Questions?  
Contact Nikkie Allen | [nikkie.allen@unhealth.unc.edu](mailto:nikkie.allen@unhealth.unc.edu) | 252.962.8143

# PARTNERS IN PHILANTHROPY SAVE THE DATES 2026



**THE UNC HEALTH NASH FOUNDATION INVITES YOU  
TO THE 7TH ANNUAL**



**Blue Jeans  
& BBQ**

**SEPTEMBER 2026**

**FORMAL INVITATIONS WILL FOLLOW**

## Printing Material Deadlines & Guest(s) RSVP Deadlines

January 2026 Soirée

Friday, December 19, 2025

Pianos with a Purpose 2026

Monday, April 20, 2026

September 2025 Blue Jeans & BBQ

Monday, August 11, 2026

# UNC HEALTH<sup>®</sup> Nash Foundation

Fiscal Year 2025  
Overview

July 2024 -  
June 2025  
Over 8,000  
Individuals  
Impacted

 1,057 "I Gave Birth Bracelets"  
Distributed

 4,767 Patients Were Visited By  
Community Paramedic Programs (CPP)  
8,568 Completed CPP Visits

 616 Food Boxes Distributed  
(Including Cancer Center)

 250 Recovery Support Kits  
Purchased for CPH & ED Patients

 2,475 Individuals Served Through Patient  
Assistance & Other Department Programs  
(Transportation, Medication, Gas Cards,  
Clothing Closet, Glucometers/BP Cuffs,  
Bereavement Bears, Car Seats, etc.)



## Helping to Build A Healthier Community

Through your contribution to UNC Health Nash  
Foundation, you can help build a healthier  
community today and into the future!