UNC HEALTH®
Nash Foundation

Partners in Philanthropy

OPPORTUNITIES FOR
CORPORATE SUPPORT
2027

Helping to improve overall health outcomes for all community members

BECOME A PARTNER IN PHILANTHROPY

Drive Change, Together

Strong community health drives economic and social vitality. When people are healthy, they are better able to work, learn, and actively contribute to our community's growth.

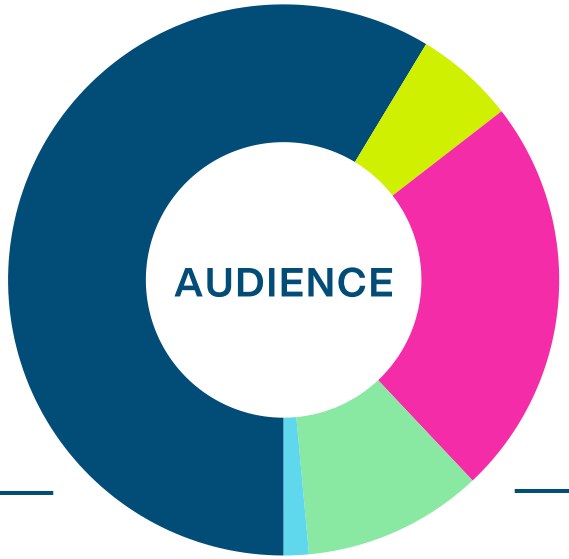
All donations to the UNC Health Nash Foundation stay local, directly benefiting your neighbors. While the Foundation receives no funding from the UNC system, UNC Health Nash covers all administrative costs—ensuring 100% of every gift supports high-impact programs.

As a not-for-profit healthcare system, philanthropy is essential to our mission. **The Foundation partners with the hospital to address social drivers of health and improve well-being beyond the hospital walls.**

UNC Health Nash Foundation offers sponsorship opportunities that allow your brand to shine. **Your support will make a significant difference in the lives of those we serve while gaining exposure to a sophisticated and engaged audience.**

In addition to enhancing the care provided at UNC Health Nash and making a lasting difference in the lives of patients and families, benefits to a year-long partnership with UNC Health Nash Foundation can include:

- **Strengthening your brand through purpose driven visibility to an audience of over 17,000 people**
- **Customized sponsorship that aligns with your business goals**
- **Engage employees and clients through meaningful impact**
- **Build long-term relationships with a respected healthcare system**



Social Media	10,000
Event Attendees	1,000
Email Distribution	4,000
Hospital Employees	1,800
Physicians	250

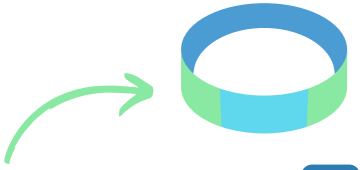
BECOME A PARTNER IN PHILANTHROPY

Help patients outside the walls of the hospital

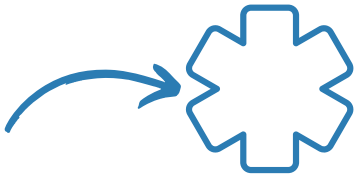
UNC HEALTH
Nash Foundation

Becasue of partnerships with donors, more than 11,000 individuals were impacted by UNC Health Nash Foundation funded programs in 2026

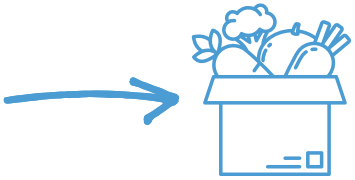
This year, funds raised by the UNC Health Nash Foundation will be used to advance our overall mission and strengthen programs that directly benefit our community. Your support will help initiatives such as the Community Paramedic Program, Patient Assistance, Food Pantry, and other essential services, allowing us to reach more individuals and families in need.



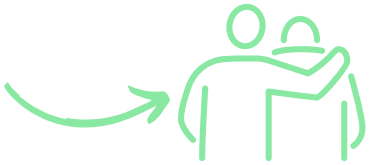
980 "I Gave Birth Bracelets" Distributed



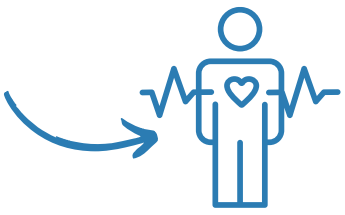
3,897 Patients Were Visited By Community Paramedic Programs (CPP)
12,233 Completed CPP Visits



643 Food Boxes Distributed (Including Cancer Center)



497 Heart Failure Support Kits



3,073 Individuals Served Through Patient Assistance & Other Department Programs (Transportation, Medication, Gas Cards, Clothing Closet, Glucometers/BP Cuffs, Bereavement Bears, Car Seats, etc.)

Partnership Benefits

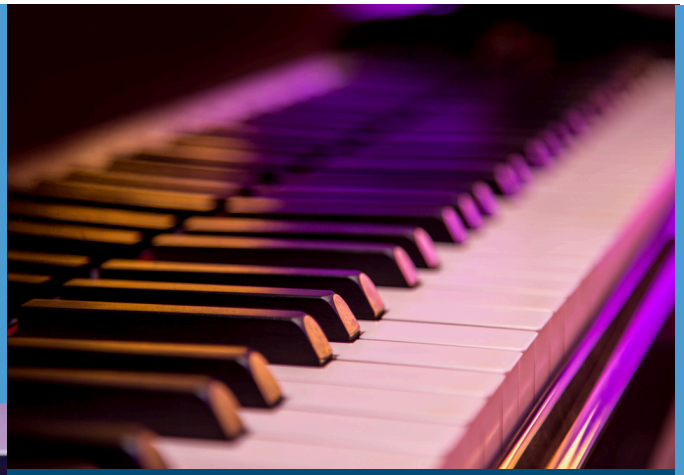
	Presenting $30,000	Platinum $20,000	Gold $15,000	Silver $10,000	Bronze $6,000	Supporter $3,000	Friend $1,500
Brand Awareness							
Logo on Save the Dates & Invites	front	back	back	back			
Logo at events & on event collateral	large	large	large	large	medium	small	name
Sponsor recognition during event program	yes	yes	yes	yes			
Logo on website	with link	with link	with link	with link	with link	logo only	name
Wall of Honor	logo	logo	logo	logo	logo	name	name
Social Media Recognition	yes	yes	yes	yes	yes	yes	yes
Co-branded “impact spotlight”	yes	yes	yes				
Networking							
Invitation to exclusive donor events	yes	yes	yes	yes	yes	yes	
Tabling Opportunity at Spring Fundraiser	yes	yes	yes	yes	yes		
Events							
Soiree March 6, 2027	12 tickets	8 tickets	6 tickets	4 tickets	4 tickets	2 tickets	2 tickets
Pianos with a Purpose Summer 2027	14 tickets	12 tickets	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets
Blue Jeans and BBQ September 2026	14 reserved	10 reserved	10 reserved	8 reserved	6 reserved	4 tickets	2 tickets

Signature Events

SOIREE

March 6, 2027

An unforgettable evening of fine dining, dancing, drinks, live music and spirited onsite fundraising, all in support of the UNC Health Nash Foundation



PIANOS WITH A PURPOSE

June 2027

A high energy, family friendly dueling pianos fundraiser. Two talented pianists will go head-to-head, taking all of your favorite song requests and turning them into an interactive, unforgettable show. Enjoy delicious eats from local food trucks, grab a drink and sing along while supporting a great cause

BLUE JEANS & BBQ

September 2027

An upscale, laid-back evening that blends great food, live music, dancing and interactive fundraising fun, all in a relaxed backyard BBQ atmosphere. Guests enjoy mouthwatering BBQ, drinks and lively entertainment while coming together to support the impactful work of the UNC Health Nash Foundation

Let's talk about our partnership!

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Ready to partner?

NashUNCFoundation.org/partners

Scan for additional information or to pay online

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